

## Special Advertising Emphasis – 3 Great Issues<sup>‡</sup>

**Issues:** Two Issues of your choice in *Lake Superior Magazine* and *Lake Superior Travel Guide* 2011

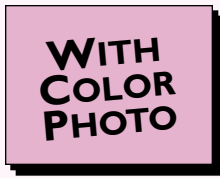
**On Sale Date:** *LSM* Bimonthly • *Travel Guide* Mid-January, Sold year-round

**Advertising Space Deadline:** → → → → → →

**Next  
Deadline  
Dec. 1**

This form must be **completed and signed**. Not responsible for illegible handwriting. Text for listing, color print or file and payment must all arrive by closing date. **Prepayment required**. We accept MasterCard, VISA, AmEx & Discover.

### Information for Listing: (please print or type)



Event Name or Org. \_\_\_\_\_

Copy (Up to 30 additional words) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please e-mail<sup>†</sup> or attach artwork

\$420\* for 3 issues<sup>‡</sup>

\$140\* each add'l issue

\$868\* for all 7 issues

Placement in All of our issues is on Special Pages or in Marketplace Classified Listings

<sup>‡</sup>Minimum

**U.S. Funds**

\*Prepayment Required

Location Address \_\_\_\_\_

\_\_\_\_\_

Phone/E-mail/Website \_\_\_\_\_

*Travel Guide*, plus select issues of choice for insertion in *Lake Superior Magazine*:

Feb./Mar •  Apr./May •  Jun./Jul. •  Aug./Sep. •  Oct./Nov. •  Dec./Jan.

\*7X display space advertisers will automatically receive a free listing with logo.

More information, call **218-722-5002** or toll-free **888-BIG LAKE (888-244-5253)**.

**Amount Paid \$** \_\_\_\_\_ \*Payment of full schedule required prior to running of first insertion.

**Method of Payment:**  Check/MO  VISA  MasterCard  AmEx  Discover  Special Invoice\*

Card No. \_\_\_\_\_ Expires: Mo. \_\_\_\_\_ Yr. \_\_\_\_\_

Business Name \_\_\_\_\_ Daytime Telephone: \_\_\_\_\_

Address: (billing) \_\_\_\_\_ Fax Number: \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ ZIP+4/Postal Code \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

**Name (Please Print)** \_\_\_\_\_ **Title** \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_ **Date** \_\_\_\_\_



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File # \_\_\_\_\_ Date Pd. \_\_\_\_\_ New/Renew \_\_\_\_\_

Adv. Rep. \_\_\_\_\_ Amt. Pd. \_\_\_\_\_ Frequency \_\_\_\_\_

\_\_\_-1  \_\_\_-2  \_\_\_-3  \_\_\_-4  \_\_\_-5  \_\_\_-6  \_\_\_TG  0910

# Events

in the Region

MICHIGAN



## Sault Ste. Marie, Michigan

"The Gathering Place" Historic Sault Ste. Marie is Michigan's oldest city. Experience the distinctive charm and history of the area. Quality accommodations, exciting restaurants, unique attractions. Online packages available. For more information, call 800-MI-SAULT (647-2858), [www.saultstemarie.com](http://www.saultstemarie.com).

MICHIGAN



## Welcome to Big Snow Country

Any Season – Every Season  
150 waterfalls for spring hiking.  
Summer fishing and water activities.  
The most vivid fall color, everywhere.  
Winter snow, with an average of more than 200 inches. Big Snow fun is our game.  
Western U.P. Convention & Visitor Bureau  
906-932-4850. [www.westernup.com](http://www.westernup.com)

## St. Ignace, Michigan

Home of the Mackinac Bridge. There's always something fun and exciting going on in St. Ignace. Come play at the Straits. Feb. – Kewadin Casino/St. Ignace Snow X Snowmobile Race; March – Ice Chip Golf Scramble; June – St. Ignace Red Hat Convention; Summer – Sunset on the Straits Cruises. St. Ignace Convention & Visitors Bureau. 800-338-6660, [www.stignace.com](http://www.stignace.com).

MICHIGAN



## Minnesota Discovery Center

Preserving Minnesota's Mining and Immigration history. Museum and outdoor exhibits. Ride the trolley to spectacular mine views. Research center and education programs. Mine tours. Open May-September, with entertainment and festivals all summer long. 800-372-6437. [www.ironworld.com](http://www.ironworld.com). Chisholm, Minnesota.

MINNESOTA



MINNESOTA



In 2007, Duluth once again features world-class events on spectacular Lake Superior. Bayfront Blues Festival continues its 18th year August 10-13. Lake Superior Dragon Boat Festival August 25-26. Hawk Ridge Weekend September 22-24. And The Nats, the AMSOIL Duluth National Snocross, roars in on November 24-25. Go to [www.visitduluth.com](http://www.visitduluth.com) or call 1-800-4-DULUTH.

MINNESOTA



## Hinckley Summer Events

The EXCITEMENT is in Hinckley! Plan to join us for the Hinckley's 4th Annual Classic Car Show Aug. 19th, Trace Adkins & JoDee Messina Aug. 25th, Hinckley October Fest Sept. 30th & Oct. 1st. For a full listing of events & additional information: [www.hinckleymn.com](http://www.hinckleymn.com) or 800-952-4282.

## Live from the Rock Folk Festival

A 3-day folk festival celebrating music and the arts on the northern shore of Lake Superior in Red Rock, Ontario. August 10-12, 2007. Music, food, crafts, camping. For tickets and festival information call 807-886-12741, [www.livefromtherock.com](http://www.livefromtherock.com). Live From the Rock Blues and Folk Society.

ONTARIO



## Eventful Thunder Bay, Canada

We love to celebrate the best in music, festivals and community celebrations and value our reputation as a warm and exciting cultural centre! E-mail: [Visit@ThunderBay.ca](mailto:Visit@ThunderBay.ca)  
Website: [www.ThunderBay.ca](http://www.ThunderBay.ca)  
1-800-MOST-FUN (667-8386)  
3 1/2 hours north of Duluth, Minnesota.  
City of Thunder Bay, Ontario

ONTARIO



WISCONSIN



## American Birkebeiner

Indulge your Olympic fantasies at the 33rd American Birkebeiner, Feb. 22-24, 2007, in Cable and Hayward, Wisconsin. In addition to the 51-kilometer Subaru American Birkebeiner, shorter races, events and festivities are held for 9,000 skiers and 15,000 spectators. Find out more at [www.birkie.com](http://www.birkie.com) or call 1-800-USA-BRKE.

WISCONSIN



## Visit Superior-Douglas County

year-round. Our incredible scenery, rich history and unique attractions provide the backdrop for colorful events and recreational opportunities. Events in 2007 include the Great Lakes Pond Hockey Classic Jan. 26-28, Dragon Boat Festival Aug. 24-25, Haugfest BBQ & Bands mid-Sept. 800-942-5313, [www.superiorchamber.org](http://www.superiorchamber.org).

As seen in...

# Lake Superior

MAGAZINE

P.O. Box 16417 • Duluth, Minnesota 55816-0417 • USA

218-722-5002 888-BIG LAKE (888-244-5253) FAX 218-722-4096

[www.lakesuperior.com](http://www.lakesuperior.com) [adv@lakesuperior.com](mailto:adv@lakesuperior.com)

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