

Special Advertising Emphasis – 3 Great Issues[‡]

Issues: Two Issues of your choice in *Lake Superior Magazine* and *Lake Superior Travel Guide* 2011

On Sale Date: *LSM* Bimonthly • *Travel Guide* Mid-January, Sold year-round

Advertising Space Deadline: → → → → → →

**Next
Deadline
Dec. 1**

This form must be **completed and signed**. Not responsible for illegible handwriting. Text for listing, color print or file and payment must all arrive by closing date. **Prepayment required**. We accept MasterCard, VISA, AmEx & Discover.

Information for Listing: (please print or type)



Travel Organization _____

Copy (Up to 30 additional words) _____

Please e-mail[†] or attach artwork

\$420* for 3 issues[‡]

\$140* each add'l issue

\$868* for all 7 issues

Placement in All of our issues is on Special Pages or in Marketplace Classified Listings

[‡]Minimum

U.S. Funds

*Prepayment Required

Location Address _____

Phone/E-mail/Website _____

Travel Guide, plus select issues of choice for insertion in *Lake Superior Magazine*:

Feb./Mar • Apr./May • Jun./Jul. • Aug./Sep. • Oct./Nov. • Dec./Jan.

*All display advertisers automatically receive a free listing with logo.

More information, call **218-722-5002** or toll-free **888-BIG LAKE (888-244-5253)**.

Amount Paid \$ _____ *Payment of full schedule required prior to running of first insertion.

Method of Payment: Check/MO VISA MasterCard AmEx Discover Special Invoice*

Card No. _____ Expires: Mo. _____ Yr. _____

Business Name _____ Daytime Telephone: _____

Address: (billing) _____ Fax Number: _____

City _____ State/Province _____ ZIP+4/Postal Code _____

E-mail: _____ Website: _____

Name (Please Print) _____ **Title** _____

Authorized Signature: _____ **Date** _____



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File # _____ Date Pd. _____ New/Renew _____

Adv. Rep. _____ Amt. Pd. _____ Frequency _____

___-1 ___-2 ___-3 ___-4 ___-5 ___-6 ___TG 0910

Destination Travel

in or near the Region

ILLINOIS



Visit the Windy City

Chicago is a business center, with a diverse, powerhouse economy. Also a tourism center, with world-renowned shopping, dining, museums, architecture, theater, music and more. For business. For pleasure. We're your kind of town. Chicago Convention & Tourism Bureau, 1-877-CHICAGO (1-877-244-2246), www.ChooseChicago.com.

The Great Quad Cities

The Quad Cities rest on the banks of the Mighty Mississippi River and share a population of 400,000. The region is made up of Davenport and Bettendorf, Iowa, and Moline/East Moline and Rock Island, Illinois. Music, the arts, river walks and the great outdoors. Quad Cities CVB, 800-747-7800, www.visitquadcities.com.

ILLINOIS-IOWA



MINNESOTA



Welcome to Eagan, Minnesota

The Twin Cities are best enjoyed from Eagan. Near MSP International Airport and Mall of America. Complimentary hotel shuttles connect you to shopping, airlines, light rail transit, sports at HHH Metrodome & Target Center, theatre, museums and restaurants. Nature also surrounds you. Eagan CVB, 800-EAGAN-20, www.eaganmn.com.

Welcome to Hinckley

Hinckley lies halfway between the Twin Cities and Duluth, just off I-35. Our location makes us a great place to stop for a quick rest as well as a convenient getaway for travelers. Be sure to visit the Grand Casino, Tobies Restaurant & Bakery and the Hinckley Fire Museum 800-952-4282, www.hinckleymn.com.

MINNESOTA



MICHIGAN



Discover the New Detroit

Metro Detroit bustles with activity from sports, art, culture and music to casinos and more. Let us help you discover the great things around town, like the Science Museum or the new permanent exhibit at The Henry Ford – With Liberty & Justice for All. Detroit Metro CVB, 800-DETROIT, www.VisitDetroit.com.

ONTARIO



Dryden, Ontario

Unique. Progressive. Confident. Proud. A four-season community in Northwestern Ontario. Come enjoy our great fishing, hunting and outdoor recreation. A small piece of Canadian landscape that only those who have stayed there shall truly appreciate. More information at www.heartland.on.ca, 800-667-0935.

Traverse City

Lazy days in the sun or busy days spent doing it all – spend it in Traverse City. Sail the bay on a tall ship. Play 18 holes of adventure golf. Fish blue ribbon trout streams, climb the sand dunes, canoe down a lazy river. In Traverse City, time you enjoy wasting ... isn't wasted time. Traverse City CVB, 800-TRAVERSE, www.mytraversecity.com.

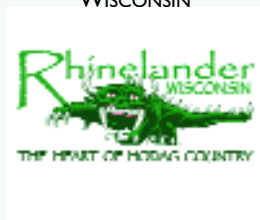
MICHIGAN



Visit Rhinelander

The Rhinelander Area is the perfect spring getaway, offering bicycling, hiking, fishing, boating, paddling & geocaching. Hodag Country offers the perfect balance between nature and amenities - you'll find a long list of shopping, dining and entertainment options. Call for information 800-236-4FUN, www.explorerrhinelander.com.

WISCONSIN



MINNESOTA



International Falls-Rainier-Rainy Lake CVB

Minnesota's Vacation Paradise offers world class fishing. Minnesota's only National Park and plenty of outdoor recreation. U.S./Canada Port-of-Entry. 1-800-325-5766, cvb@rainylake.org, www.rainylake.org.

WISCONSIN



Waterpark Capital of the World

There's no doubt that Wisconsin Dells was the town built for families. Whether it's your first trip or your 50th, there's more than enough here for kids' mile-a-minute minds. We won't disappoint. Wisconsin Dells CVB, 800-223-3557, www.wisdells.com.

As seen in...

Lake Superior

MAGAZINE

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218-722-5002 888-BIG LAKE (888-244-5253) FAX 218-722-4096

www.lakesuperior.com adv@lakesuperior.com

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