## Lake Superior Magazine LakeSuperior.com



## In Our 41st Year - 2019 Online Advertising Rate Card

Monthly Web Advertising					Home / Sections / Search / Events	Subsections / Articles
Web Only Advertisers*				BASIC WEB AD SPECIFICATIONS	Leaderboard Top	Leaderboard Top
	er user s			Web ads must be	Leaderboard Top	The Process description of the process and the state of the Process and the state
Schedule		Placement		submitted complete or we	Lake Superior	Lake Superior.
Leaderboards				offer design services.	The Lake Tread Likelybe Boop Heather Alocal Le Connects Boop Magning Schorthe Histor	Derstalle Trend Ultrigte Hope Worlder Alweit in Commit Hop Attagente Daharde Horas Attagent Workshill Conte, Weissen Och Mit Och, Link Speech Ook WorkSOTA
Top & Bottom	Run of Site	Homepage Only	Section Only	Position Specs	Batter Manue Den Alland Oris COM Management	The five-Fielding Flor Internet and response as a second s
I-3 Months	\$435	\$345	\$125	Leaderboard	dere bis unternet ener dare register bis verbinde ener bis verbinde	ský z fod denice knod, któr ze trakene ostrál v trakené denice ktoré orzavaje za se trakené se statu na zadajstelene de Vereze vejede
4-6 Months	\$405	\$320	\$115	Top & Bottom	Andreads in the 3 Art	Process
7-9 Months	\$370	\$290	\$105	728 x 90 pixels	The Directory	Streamenty provided involves of the second s
10-12 Months	\$340	\$270	\$100	Placed at Top and/or Bottom of each webpage	The rich fack 'two's and the rich of the r	The second secon
Bottom Only	Run of Site	Homepage Only	Section Only	Messaging Plus Units	An and the second secon	and base and the off and the o
I-3 Months	\$225	\$185	\$65	(MPU/Banner "Tiffany"	Kingging	
4-6 Months	\$210	\$175	\$60	300 x 250 pixels	Construction C	entration international intern
7-9 Months	\$190	\$160	\$55	Placed on the top righthand	Koth Strand Barger, Strand Barg	Leaderboard Bottom
10-12 Months	\$180	\$145	\$55	column of each page	and Austractions where will due where with where wi	Mallais ford Ulasto Kap Henrie Advelli Cassis Big bigges bidente Anna Maria Directo Cassis Construction International Internati
MPU/Banner "Tiffany"				<b>Tile</b> 125 x 125 pixels	Here the second	
Top Right Column	Run of Site	Homepage Only	Section Only	In righthand column, below	CLARCE AND A CONTRACT	Additional Opportunity
I-3 Months	\$490	\$395	\$150	MPU on all subscection &	And the star was a set of the stars and the star was a set of the stars a set of the set of the stars a set of the stars a set	The Directory
4-6 Months	\$455	\$365	\$140	feature pages	Construction C	Online at
7-9 Months	\$415	\$335	\$130	<b>Preferred File Format</b>	Step to:     memory interactive dup on - Hinter & Date yorks;       Made and Chieffer (Chief with memor)     Media and Chieffer (Chief with memor)       Media and Chieffer (Chieffer with memor)     Media and Chieffer (Chieffer with memor)       Media and Chieffer (Chieffer with memor)     Media and Chieffer (Chieffer with memor)	www.LakeSuperior.com
10-12 Months	\$385	\$310	\$120	JPG, GIF or animated flash	Leaderboard Top	Augmented Location Listings
			_	SWF or FLV files	The Lake Travel Lakedor Rhop Wouldor Allows Co. Granous Magazare Malowiller Stress	\$75* / month
Small Tiles				Resolution of 72 dpi		
Subsection/Articles	Run of Site		Section Only	Maximum file size 50 kb		Paid Searchable Directory ads include
I-3 Months	\$125		\$40	4	*Discounts for Magazine Print Advertisers	Multiple Images, Facebook & Video placement
4-6 Months	\$115		\$40	alto an	-	
7-9 Months	\$105		\$35		Rate Card 4I	<i>Lake Superior Magazine</i> • <i>Lake Superior Travel Guide</i> Published by Lake Superior Publishing LLC.
10-12 Months	\$100		\$35	Lake Superior Media www.LakeSuperior.com	Effective through August 31, 2019 1-888-BIG LAKE (888-244-5253)	P.O. Box 16417 • Duluth, MN 55816-0417 218-722-5002 • FAX 218-722-4096
All prices NET, U.S. dollars, per month				F 🔰 🕨 💿 💿	Duluth-Superior area, 218-722-5002	