

# The Real Estate Market

IN LAKE SUPERIOR MARKETPLACE

## Where **Hot** Properties Get **Good** Attention

Reach your target audience at a much **lower price** through the pages of *Lake Superior Magazine* and *Lake Superior Travel Guide*. Our Real Estate MarketPlace display ads are also designed to supplement any marketing you may wish to do in the rest of the magazine.

These space ads are in a fixed, well-read section of the magazine and *Travel Guide* – in every issue. They are **preformatted spaces** (special sizes) with a **color picture** (includes production), which means you can purchase in quantity within any issue, giving each of your properties the attention it deserves. And, they are offered at about **two-thirds our normal color rate**.

Purchase space in advance and always have it on hand. These ads have a later production-due date, allowing you the opportunity to place hot properties into the magazine at the last minute. Control your budget and give your clients class support at the same time.

*Contact your rep now for deadlines and reservations.*

## Lake Superior MarketPlace in Full Color

Includes Four-Color Picture, Logo & Production\*\*\*

	Next TG only	7 TIMES	5-6 TIMES	3-4 TIMES	2 TIMES	LSM I TIME
Full-Page	2278	1318	1416	1514	1562	1626
2/3-Page*	1708	990	1062	1136	1172	1220
1/2-Page**	1526	884	950	1014	1048	1090
1/3-Page	1140	660	710	758	782	814
1/6-Page*	776	450	482	516	532	554
1/12-Page	572	332	356	380	392	408

\*Vertical Format Only \*\*Horizontal Format Only  
prices U.S. dollars

prices effective through August 31, 2018  
\*\*\*add 10% to resize preproduced ads

# Lake Superior

MAGAZINE

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**I-888-BIG LAKE (888-244-5253)**

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218-722-5002 • FAX 218-722-4096

[www.LakeSuperior.com](http://www.LakeSuperior.com)

Sample Layout

### REAL ESTATE - MICHIGAN



#### The Gobbler House

A classic Lake Superior Bavarian-styled house on the lakeshore in scenic Marquette, Michigan. Panoramic view of the harbor. Once a bed-and-breakfast inn, ideal for the extended family.

5 bedrooms, 3 with fireplaces, 3½ baths, gourmet kitchen and den. Zoned heating, classic balcony. Separate grandparent cottage.

**\$799,000**

#### Odd Couple Realty

Oscar Madison CRS, GRI  
888-555-1234 • 906-555-1234  
E-mail: xyz@yourhouse.com  
Web: www.yourhouse.com

### REAL ESTATE - ONTARIO

#### Canadian Island Lakefront

Stunning and pristine! The opportunity of a lifetime. East of Thunder Bay, Ontario, off Lake Superior's north shore are 10 spectacular island getaways, ranging from 2 to 150 acres. Boat launching facilities and infrastructure are nearby. This is your "Dream Come True!"

**AVISTA**  
REALTY GROUP LTD.

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