

The Real Estate Market

IN LAKE SUPERIOR MARKETPLACE

Where **Hot** Properties Get **Good** Attention

Reach your target audience at a much **lower price** through the pages of *Lake Superior Magazine* and *Lake Superior Travel Guide*. Our Real Estate MarketPlace display ads are also designed to supplement any marketing you may wish to do in the rest of the magazine.

These space ads are in a fixed, well-read section of the magazine and *Travel Guide* – in every issue. They are **preformatted spaces** (special sizes) with a **color picture** (includes production), which means you can purchase in quantity within any issue, giving each of your properties the attention it deserves. And, they are offered at about **two-thirds our normal color rate**.

Purchase space in advance and always have it on hand. These ads have a later production-due date, allowing you the opportunity to place hot properties into the magazine at the last minute. Control your budget and give your clients class support at the same time.

Contact your rep now for deadlines and reservations.

Lake Superior MarketPlace in Full Color

Includes Four-Color Picture, Logo & Production***

	Next TG only	7 TIMES	5-6 TIMES	3-4 TIMES	2 TIMES	LSM I TIME
Full-Page	2166	1254	1402	1498	1546	1610
2/3-Page*	1624	940	1052	1124	1160	1208
1/2-Page**	1454	842	940	1006	1038	1080
1/3-Page	1054	610	682	728	752	782
1/6-Page*	740	428	478	510	528	548
1/12-Page	544	316	352	376	388	404

*Vertical Format Only **Horizontal Format Only

prices U.S. dollars

prices effective through August 31, 2017

***add 10% to resize preproduced ads

Lake Superior

MAGAZINE

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www.LakeSuperior.com

Sample Layout

REAL ESTATE - MICHIGAN



The Gobbler House

A classic Lake Superior Bavarian-styled house on the lakeshore in scenic Marquette, Michigan. Panoramic view of the harbor. Once a bed-and-breakfast inn, ideal for the extended family. 5 bedrooms, 3 with fireplaces, 3½ baths, gourmet kitchen and den. Zoned heating, classic balcony. Separate grandparent cottage.

\$799,000

Odd Couple Realty

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Web: www.yourhouse.com

REAL ESTATE - ONTARIO

Canadian Island Lakefront

Stunning and pristine! The opportunity of a lifetime. East of Thunder Bay, Ontario, off Lake Superior's north shore are 10 spectacular island getaways, ranging from 2 to 150 acres. Boat launching facilities and infrastructure are nearby. This is your "Dream Come True!"



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