

Lake Superior MarketPlace

IN LAKE SUPERIOR MAGAZINE

Where **Your Business** Gets **Good Attention**

Reach your target audience at a much **lower price** through the pages of *Lake Superior Magazine* and *Lake Superior Travel Guide*. Our Lake Superior MarketPlace displays ads are also designed to supplement any marketing you may wish to do elsewhere in the magazine.

These space ads are in a fixed, well-read section of the magazine and *Travel Guide* – in every issue. They are **preformatted spaces** (special sizes) with a **color picture** (includes production), which means you can purchase in quantity within any issue, giving each of your properties the attention it deserves. And, they are offered at about **two-thirds our normal color rate**.

Purchase space in advance and always have it on hand. These ads have a later production-due date, allowing you the opportunity to place hot products into the magazine at the last minute. Control your budget and give yourself some classy support at the same time.

*Contact your rep **now** for deadlines and reservations.*

Lake Superior MarketPlace in Full Color

Includes Four-Color Picture, Logo & Production***

	Next TG only	7 TIMES	5-6 TIMES	3-4 TIMES	2 TIMES	LSM I TIME
Full-Page	2166	1254	1402	1498	1546	1610
2/3-Page*	1624	940	1052	1124	1160	1208
1/2-Page**	1454	842	940	1006	1038	1080
1/3-Page	1054	610	682	728	752	782
1/6-Page*	740	428	478	510	528	548
1/12-Page	544	316	352	376	388	404

*Vertical Format Only **Horizontal Format Only
prices U.S. dollars

prices effective through August 31, 2017
***add 10% to resize preproduced ads

Lake Superior

MAGAZINE™

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Sample Layouts

SPECIALTY GIFTS



Lighthouse Italian Charms

Now over 60 styles! Order 3 and get a free dolphin starter bracelet, a \$7.00 value. Limit one per customer. Offer expires 1/31/06.



Kokopelli Charms

P.O. Box 82964
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602-618-0232

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