

Lake Superior MarketPlace

IN LAKE SUPERIOR MAGAZINE

Where Your Business Gets Good Attention

Reach your target audience at a much **lower price** through the pages of *Lake Superior Magazine* and *Lake Superior Travel Guide*. Our Lake Superior MarketPlace displays ads are also designed to supplement any marketing you may wish to do elsewhere in the magazine.

These space ads are in a fixed, well-read section of the magazine and *Travel Guide* – in every issue. They are **preformatted spaces** (special sizes) with a **color picture** (includes production), which means you can purchase in quantity within any issue, giving each of your properties the attention it deserves. And, they are offered at about **two-thirds our normal color rate**.

Purchase space in advance and always have it on hand. These ads have a later production-due date, allowing you the opportunity to place hot products into the magazine at the last minute. Control your budget and give yourself some classy support at the same time.

Contact your rep now for deadlines and reservations.

Lake Superior MarketPlace in Full Color

Includes Four-Color Picture, Logo & Production***

	Next TG only	7 TIMES	5-6 TIMES	3-4 TIMES	2 TIMES	LSM I TIME
Full-Page	2300	1332	1430	1528	1578	1642
2/3-Page*	1726	998	1072	1146	1184	1232
1/2-Page**	1544	894	960	1026	1058	1102
1/3-Page	1152	666	716	766	790	822
1/6-Page*	784	454	488	522	538	560
1/12-Page	578	334	360	384	396	412

*Vertical Format Only **Horizontal Format Only
prices U.S. dollars

prices effective through August 31, 2019
***add 10% to resize preproduced ads

Lake Superior

MAGAZINE

Advertising Manager
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www.LakeSuperior.com

Sample Layouts

SPECIALTY GIFTS



Lighthouse Italian Charms

Now over 60 styles! Order 3 and get a free dolphin starter bracelet, a \$7.00 value. Limit one per customer. Offer expires 1/31/06.



Kokopelli Charms

P.O. Box 82964
Phoenix, AZ 85071

www.kokopellicharms.com
customerservice@kokopellicharms.com
602-618-0232

ANTIQUES - ONTARIO

Classic Collectables

Antique furniture, classic cars, dolls, kitchen items, antiquarian books, glass, collectables and so much more. Come browse our classy shop. The kettle is always on. Dealers welcome.



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The Whistling Kettle

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