

# Lake Superior Magazine's Book/CD/DVD Reviews

We Do Reviews in Every Issue and Online

Your New Projects Deserve to be placed  
in front of an appreciate audience.

Lake Superior Magazine readers know and  
love books, music and movies.

Tell them about what you're up to.

If you're writing about the lake or producing materials with subjects that relate to the lake, our reading audience is perfect for you. From history to food, ships and railroads to photography, ghosts and hauntings to mining, it's all of interest to readers of *Lake Superior Magazine*. We do reviews of new publishing projects in every issue of the magazine. These pages are the perfect place for advertising your projects. And, all published reviews appear on LakeSuperior.com, also available for ad placement.

- Reviews of regional Books, CDs and DVDs
- Focused on the region's unique characteristics
- Six issues each year
- Your ad is adjacent to the editorial
- Entrepreneurial readership with above-average education and income
- Each issue of the magazine has strong reach through the Midwest of U.S. & Canada, plus bonus national distribution
- All Reviews also placed on Online (searchable)
- Online listings on LakeSuperior.com for all advertisers, plus ad opportunities

With a magazine readership of about 100,000 for each edition, you can tailor your ad to reach your market at the right time of year. Put *Lake Superior Magazine* into your plan to reach our readers and find new customers.

All ads qualify fully for frequency discounts within a total yearly plan. Call today to place your reservation.

**Call us before the next Close Date**

Publishers are invited to submit projects directly to our editors for review in upcoming issues. Editorial decisions are never based on advertising participation.



## Lake Superior MAGAZINE

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