

Highlighting Superior Education

The Very Best in the Region

SPECIAL EMPHASIS SECTION



Two Timely Issues
August-September 2017 Issue
February-March 2018 Issue

Lake Superior's quality of life is unmatched by any in the world.

This is due, in large part, to the outstanding educational communities that ring this Great Lake – quality institutions offering superior instruction, online learning and research. Our special emphasis on education continues in two targeted issues during the next year, telling the readers of *Lake Superior Magazine* about the Superior Education that makes living here worth it. The August/September issue coincides with the travel plans of many families who are seeking a great institution. The February/March, with its annual State of the Lake report, targets final decision-making.

Plan now for these special opportunities to reach an affluent, well-educated community.

You can use your space as you see fit. Tell your story in your own words – newsletter style, ad style, photographs. Here's your opportunity to showcase your outstanding attributes to those who are reviewing where to go to school, would like a new career in education or are looking for a place to endow. A readership of almost 90,000 will see this section in each edition.

All ad sizes available at normal rates.

Call for specific needs.

Call us by June 6, 2017

All rates U.S. dollars. Frequency discounts apply.

Lake Superior
MAGAZINE™

Paul L. Hayden, Publisher/Advertising Sales
plh@lakesuperior.com

1-888-BIG LAKE (888-244-5253)

P.O. Box 16417 • Duluth, MN 55816-0417
218-722-5002 • FAX 218-722-4096

www.LakeSuperior.com