

Next  
Deadline  
August 1

## Special Advertising Emphasis - All 7 Issues

**Issues:** Available in All *Lake Superior Magazine* Issues of your choice plus 2018 *Lake Superior Travel Guide*‡

**On Sale Date:** *Lake Superior Magazine* Bimonthly • *Travel Guide* Mid-January, Sold year-round

**Book your space by August 1, 2017**

**Put your Full Print Listing On the Web with options that include VIDEO, UNLIMITED PHOTOS, FACEBOOK & TWITTER – All Print Advertisers** receive a Free **Basic Online Location Listing** in our searchable **Online Directory**. Put the **Full Version** of your Print Directory Listing **On the Web** at **LakeSuperior.com**. This adds your Photo and Write-Up for an **Augmented Online Listing** at a **Discounted Monthly Rate** of only **\$25** (61% off the regular rate) that can coincide with the length of your print schedule. **Ask for details.**

**INCLUDES  
COLOR  
PHOTO  
OR LOGO**

**Information for Listing:** (please print, type or send via email)

Property Name \_\_\_\_\_

Copy (Up to 30 additional words) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Location Address \_\_\_\_\_

Phone / Email / Website / Facebook \_\_\_\_\_

‡Issues:  *Travel Guide*, plus issues of choice in *Lake Superior Magazine*:  **All Issues**

Feb./Mar •  Apr./May •  Jun./Jul. •  Aug./Sep. •  Oct./Nov. •  Dec./Jan.

More information, call **218-722-5002** or toll-free **888-BIG LAKE (888-244-5253)**

This form constitutes the contract and must be **completed and signed**. Not responsible for illegible handwriting. Text for listing, color print or electronic photo file and payment must all arrive by closing date. \*U.S. Funds Prepayment Required. We accept MasterCard and VISA.

- Please email† artwork
- \$1253\*** for all 7 issues
  - \$872\*** for basic 4 issues
- ‡ 4-Issue Minimum Required for this rate
- **Additional Options** —
- TG Only = \$340
  - 1X = \$242 • 2X = \$468 • 3X = \$678
  - 5X = \$1060 • 6X = \$1224
- \$ \_\_\_\_\_ X
- **Add An Online Listing** –
- \$25/Month** \_\_\_\_\_ X
- Circle Your Choice of Months  
Schedule starts with next whole month
- |     |     |     |     |     |     |
|-----|-----|-----|-----|-----|-----|
| Jan | Feb | Mar | Apr | May | Jun |
| Jul | Aug | Sep | Oct | Nov | Dec |

Business Name \_\_\_\_\_ Daytime Telephone: \_\_\_\_\_

Address: (billing) \_\_\_\_\_ Fax Number: \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ ZIP+4/Postal Code \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Name (Please Print) \_\_\_\_\_ Title \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date \_\_\_\_\_

Method of Payment:  Check/MO  VISA  MasterCard  Invoice: Full Advance Payment Requested\*

Card No. \_\_\_\_\_ CVV \_\_\_\_\_ Expires: Mo. \_\_\_\_\_ Yr. \_\_\_\_\_

Amount Paid \$ \_\_\_\_\_ \*Payment required prior to running of each insertion

A publication of Lake Superior Port Cities Inc.  
P.O. Box 16417  
Duluth, Minnesota 55816-0417  
218-722-5002 • 888-BIG LAKE (888-244-5253)  
FAX 218-722-4096  
†Paul L. Hayden – plh@lakesuperior.com

File # \_\_\_\_\_ Date Pd. \_\_\_\_\_ New/Renew \_\_\_\_\_

Adv. Rep. \_\_\_\_\_ Amt. Pd. \_\_\_\_\_ Frequency \_\_\_\_\_

\_\_\_-1 •  \_\_\_-2 •  \_\_\_-3 •  \_\_\_-4 •  \_\_\_-5 •  \_\_\_-6 •  \_\_\_TG •  \_\_\_OL

# Destination Travel

## Directory Listing

### MINNESOTA



#### Minnesota Discovery Center – Chisholm

Rediscover community. Educational and entertaining activities for all ages. Ride a vintage trolley, see how turn-of-the-century miners used to live, play mining-themed mini-golf and more. Beautiful mine lake views, changing museum exhibits, gift store, limited food service. Special programming scheduled year-round. Open Tues.-Sun. Research library open Tues.-Sat. 800-372-6437, MnDiscoveryCenter.com.



#### Silver Bay Area

Nestled in the Sawtooth Mountains, the Silver Bay area is truly the "Heart of the North Shore," with Split Rock Lighthouse, Tettegouche State Park and the charming communities of Beaver Bay, Finland and Little Marais all surrounding the beautiful town of Silver Bay. [www.NorthShoreHeart.com](http://www.NorthShoreHeart.com).



#### AmericInn Lodge & Suites - Tofte

Welcome to the North Shore of Lake Superior. You'll feel the "Minnesota Welcome" the moment you walk in the door. Immaculately clean and beautifully furnished rooms. A peaceful night's sleep and a bountiful fresh breakfast awaits you. Highway 61 at Mile Marker #82, Tofte, Minnesota. 218-663-7899, toll-free 800-625-7042. [www.AmericInnTofte.com](http://www.AmericInnTofte.com).

### ONTARIO



#### Thunder Bay in Canada

Plan your Getaway close to home! Thunder Bay is one of Canada's Great Outdoor Adventure Cities with countless outdoor, cultural & culinary experiences just waiting to be explored. Check our Events Calendar frequently & watch for the Win 7 Days with the Giant Contest. You & three guests could win an expense paid 7-day adventure in Thunder Bay. Get inspired at [www.VisitThunderBay.com](http://www.VisitThunderBay.com), 1-800-667-8386.

### MICHIGAN



#### Marquette County CVB

Great things to do in Marquette this year. January – Heikki Lunta Fest, Noquemanon Ski Marathon. February – UP 200 Sled Dog Race. June - Great Lakes Rodeo, Superior Bike Fest. July – 4th of July Parade, Hiawatha Music Fest, Art on the Rocks. August – Ore to Shore Race, Marquette County Fair, Rotary Seafood Fest. September – Blues Fest. 800-544-4321, [www.TravelMarquetteMichigan.com](http://www.TravelMarquetteMichigan.com).



#### L'Anse-Baraga Area CVB

Of the many attractions of Michigan's Upper Peninsula, no region enjoys as many as Baraga County. From fishing to swimming, to hiking, to biking, to kayaking, to waterfall hunting or climbing to the top of Michigan's Highest Point – Mt. Arvon. There is something for everyone year-round. 755 E. Broad Street, L'Anse, MI 49946, 800-743-4908, [www.BaragaCountyTourism.org](http://www.BaragaCountyTourism.org).

### MICHIGAN



#### Superior Shores Resort

Year-round resort on the south shore of Lake Superior, 10 miles east of the Porcupine Mountains Wilderness State Park. Beach houses, cottages and motel rooms available. Enjoy hiking, snowshoeing, waterfalls, wilderness exploring, skiing or just walking the beach. 26156 West M-64, Ontonagon, MI 49953, 906-884-2653, 800-344-5355, [info@superior-shores-resort.com](mailto:info@superior-shores-resort.com), [www.Superior-Shores-Resort.com](http://www.Superior-Shores-Resort.com).

### WISCONSIN



#### Paddle the Apostle Islands

Explore the sea kayakers' paradise of the Apostle Islands on the south shore of Lake Superior with Wilderness Inquiry. 3-, 5- and 7-day trips available. More information at [www.WildernessInquiry.org/apostleislands](http://www.WildernessInquiry.org/apostleislands), 800-728-0719.



#### Superior Public Museums

Year-round Events. Murder Mystery Dinners, Garden Market and our free-to-the-public events – Ice Cream Social at Fairlawn, Spring Open House at Meteor and Firehouse, Holiday Events and Special Occasion Open House at Fairlawn. See our complete calendar at [www.SuperiorPublicMuseums.org](http://www.SuperiorPublicMuseums.org).

As seen in...  
**Lake Superior**  
MAGAZINE

P.O. Box 16417 • Duluth, Minnesota 55816-0417 • USA

218-722-5002 📞 888-BIG LAKE (888-244-5253) 📞 FAX 218-722-4096

[www.LakeSuperior.com](http://www.LakeSuperior.com) 📧 [plh@lakesuperior.com](mailto:plh@lakesuperior.com)

Representative Samples only. May not contain current data. Final format and placement may differ.