

Next Deadline August 1

Special Advertising Emphasis - All 7 Issues

Issues: Available in All *Lake Superior Magazine* Issues of your choice plus 2018 *Lake Superior Travel Guide*‡

On Sale Date: *Lake Superior Magazine* Bimonthly • *Travel Guide* Mid-January, Sold year-round

Book your space by August 1, 2017

Put your Full Print Listing On the Web with options that include VIDEO, UNLIMITED PHOTOS, FACEBOOK & TWITTER – All Print Advertisers receive a Free **Basic Online Location Listing** in our searchable **Online Directory**. Put the **Full Version** of your Print Directory Listing **On the Web** at **LakeSuperior.com**. This adds your Photo and Write-Up for an **Augmented Online Listing** at a **Discounted Monthly Rate** of only **\$25** (61% off the regular rate) that can coincide with the length of your print schedule. **Ask for details.**

INCLUDES COLOR PHOTO OR LOGO

Information for Listing: (please print, type or send via email)

Property Name _____

Copy (Up to 30 additional words) _____

Location Address _____

Phone / Email / Website / Facebook _____

‡Issues: *Travel Guide*, plus issues of choice in *Lake Superior Magazine*: **All Issues**

Feb./Mar • Apr./May • Jun./Jul. • Aug./Sep. • Oct./Nov. • Dec./Jan.

More information, call **218-722-5002** or toll-free **888-BIG LAKE (888-244-5253)**

Please email† artwork

\$1253* for all 7 issues

\$872* for basic 4 issues

‡ 4-Issue Minimum Required for this rate

— **Additional Options** —

TG Only = \$340

1X = \$242 • 2X = \$468 • 3X = \$678

5X = \$1060 • 6X = \$1224

\$ _____ X

– **Add An Online Listing** –

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Circle Your Choice of Months

Schedule starts with next whole month

Jan Feb Mar Apr May Jun
Jul Aug Sep Oct Nov Dec

This form constitutes the contract and must be **completed and signed**. Not responsible for illegible handwriting. Text for listing, color print or electronic photo file and payment must all arrive by closing date. *U.S. Funds Prepayment Required. We accept MasterCard and VISA.

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Method of Payment: Check/MO VISA MasterCard Invoice: Full Advance Payment Requested*

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Amount Paid \$ _____ *Payment required prior to running of each insertion

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File # _____ Date Pd. _____ New/Renew _____

Adv. Rep. _____ Amt. Pd. _____ Frequency _____

___-1 • ___-2 • ___-3 • ___-4 • ___-5 • ___-6 • ___TG • ___OL



Events & Happenings

Directory Listing

MINNESOTA



Visit Downtown Duluth

From Grandma's Marathon and Sidewalk Days to Movies in the Park and the Christmas City of the North Parade. Duluth's Downtown is your event headquarters. Plus, enjoy shopping, dining, entertainment and more! Visit DowntownDuluth.com for details. Easy parking in any downtown ramp. Greater Downtown Council, 218-727-8549.



Duluth Happenings

There's Always Something to Do. Beargrease Sled Dog Marathon, Boat Sports & Travel Show, Grandma's Marathon, Fourth Fest, Bayfront Reggae Festival, Bayfront Blues Festival, NorthShore Inline Marathon, Gales of November, Bentleyville "Tour of Lights," Christmas City of the North Parade, AMSOIL Duluth National Snocross. For updated information go to www.VisitDuluth.com.

ONTARIO



Thunder Bay in Canada

Plan your Getaway close to home! Thunder Bay is one of Canada's Great Outdoor Adventure Cities with countless outdoor, cultural & culinary experiences just waiting to be explored. Check our Events Calendar frequently & watch for the Win 7 Days with the Giant Contest. You & three guests could win an expense paid 7-day adventure in Thunder Bay. Get inspired at www.VisitThunderBay.com, 1-800-667-8386.

ONTARIO



Live from the Rock Folk Festival

A 3-day folk festival celebrating music and the arts on the northern shore of beautiful Lake Superior in Red Rock, Ontario. Just 40 minutes past Thunder Bay. Join us on August 5, 6 & 7. Plenty of music, food, crafts, camping. For tickets and festival information, check out the Live from the Rock Folk Festival website at www.LiveFromTheRock.com.



Nipigon Fishing Festival

September 3 to 6 – The longest continuously running festival on the north shore of Lake Superior. This family filled fun event features entertainment, parade, kids' races, booths, food, baseball tournament, three fishing derbies, dance and much more. Call for more information 1-877-596-1359, or visit www.FallFishingFestival.ca.

MICHIGAN



L'Anse-Baraga Area CVB

Of the many attractions of Michigan's Upper Peninsula, perhaps no region enjoys as many as Baraga County. From fishing to swimming, to hiking, to biking, to kayaking, to waterfall hunting or climbing to the top of Michigan's Highest Point – Mt. Arvon. There is something for everyone year-round. 755 E. Broad Street, L'Anse, MI 49946, 800-743-4908, www.BaragaCountyTourism.org.

MICHIGAN



Hiawatha Music Festival

33rd Annual Hiawatha Traditional Music Festival, July 22-24, 2011. Marquette, Michigan, Tourist Park. Traditional, acoustic, American music, dance. Workshops, children's, teens music and activities, crafts, concessions, shady, flat camping. Adult, weekend, advance tickets, \$60 each. Other prices, information at www.HiawathaMusic.org, 906-226-8575.

WISCONSIN



Visit Superior-Douglas County

Great doings year-round. Our incredible scenery, rich history and unique attractions provide the backdrop for colorful events and recreational opportunities. Events include the Great Lakes Pond Hockey Classic Jan. 26-28, Dragon Boat Festival Aug. 24-25, Haugfest BBQ & Bands mid-Sept. 800-942-5313, www.SuperiorChamber.org.



Bayfield, Wisconsin

"Where the water meets the soul." Bayfield is a charming harbor town on Lake Superior and gateway to the Apostle Islands National Lakeshore. With more than 14 fruit and apple orchards, exceptional lodging and year-round recreation, you'll find your perfect getaway here. To request a free Visitor Guide, call 800-447-4094 or visit www.Bayfield.org.

As seen in...
Lake Superior
MAGAZINE™

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