

Lake Superior Magazine's
theGuide

Restaurants, Lodging and Entertainment



Includes
your Logo and
Free-Form listing.
Supply narrative
copy on back.

**Your Property Should Be Listed
in this year's 3 Guides
Next Booking Deadline
August 23, 2016**

**Put Listing Information on the second page.
Complete ALL blanks and return both pages intact.**
One property per listing. For each additional property listing,
make a duplicate copy and complete a separate form.

**- Data Verification -
Please Update all
Information.**

PLEASE MARK OR COMPLETE ALL APPLICABLE
BLANKS AND RETURN BOTH PAGES.
Printing is appreciated.

Indicate
Choice

Listing Options

Full Listing with your logo

(Includes information from listing form on reverse side)

Options

- A. In All Three Special Guides – [BEST RATE] \$684**
December/January 2017 (Winter/Spring)
2017 Lake Superior Travel Guide annual
June/July 2017 (Summer/Fall)
- B. Choice of any Two Special Guides – \$468**
 - December/January 2017 (Winter/Spring)
 - 2017 Lake Superior Travel Guide annual
 - June/July 2017 (Summer/Fall)
- C. Choice of only One Special Guide –**
 - December/January 2017 (Winter/Spring) \$242
 - 2017 Lake Superior Travel Guide annual \$340
 - June/July 2017 (Summer/Fall) \$242

Please Provide Current Logo/Graphic with Questionnaire and Payment

Facility Name: _____

Mailing Address _____

City: _____

State/Prov: _____ ZIP+4/Postal Code: _____

Street location (if different from mailing address):

City: _____

State/Prov: _____ ZIP+4/Postal Code: _____

Geographical Coordinates (if known):
N _____ • W _____

Business Telephone: _____

Contact Name: _____ Title: _____

FAX: _____ Contact Email: _____

Publishable Telephone: _____

Publishable Email: _____

Website URL: _____

Facebook Address: _____

Twitter Address: _____

If seasonal, dates of operation: _____

Pre-payment Required – Payment Method

- Check Enclosed (U.S. Funds)
- Charge to my Credit Card:
 VISA • MasterCard

Card Number _____ - _____ - _____ - _____

CVV _____ Expires: Mo. ____ Yr. ____ Initials _____

Contact Name (print): _____

Signature: _____ Date: _____

Special Expanded Run
In addition to Lake Superior Magazine,
FREE copies of the regular magazine Guides
are distributed throughout the region.

Full Listings are FREE to Space Advertisers

Call Paul for more Information – 1-888-BIG LAKE (888-244-5253)

YOU WRITE YOUR OWN LISTING.
Full Listing information is taken from this Form.

Complete the free-form style listing paragraph in 50-60 words.
Contact information from the first page will be included in your paragraph.
Some editing for length and clarity may be necessary. You will receive a proof.

Suggestions of Things to Include

Lodging suggestions:

Seasonal operation • Basic rates, packages and discounts
Amenities • Special attributes, including smoking, accessibility, pet policy, meeting space, groups

Restaurant suggestions:

Name of Restaurant (if different)
Specialties • Diet Options • Pricing • Amenities • Meeting Space • Entertainment Options

Information for Listing: (please print or type)

Organization _____

Copy (Up to 60 words) _____

Location Address _____

Publishable Phone/Email/Website _____

For more information, call Paul at **218-722-5002** or toll-free **888-BIG LAKE (888-244-5253)**

This form constitutes the contract and must be **completed and signed** on the first page. Not responsible for illegible handwriting. Text for listing, electronic photo or logo file and payment must all arrive by closing date.

*U.S. Funds Prepayment Required. We accept MasterCard and VISA.

For our editors, what's New or Planned to Change with your property during the next year?

Completed by (Name) _____ Date: _____

This form must be received by deadline to guarantee inclusion.



Return to:
Lake Superior Magazine
P.O. Box 16417
Duluth, MN 55816-0417

218-722-5002
1-888-BIG LAKE (888-244-5253)
FAX 218-722-4096
Paul L. Hayden
plh@lakesuperior.com

Due to space limitations, we cannot guarantee inclusion of all information in our listings, however, the information that we present to our readers will be based solely on material that is provided to us on this form. This is a Paid Listing Guide and includes one graphic per listing. You must contract with us, complete payment arrangements and return the form to be listed in the issues. We reserve the right to consolidate multiple properties into a single listing, unless purchased separately.