

Lake Superior Magazine's

# theGuide

Restaurants, Lodging and Entertainment



Includes  
your Logo and  
Free-Form listing.  
Supply narrative  
copy on back.

**Your Property Should Be Listed  
in this year's 3 Guides  
Next Booking Deadline  
September 26, 2017**



**Put Listing Information on the second page.  
Complete ALL blanks and return both pages intact.**  
One property per listing. For each additional property listing,  
make a duplicate copy and complete a separate form.

Indicate  
Choice

## Listing Options

### Full Listing with your logo

(Includes information from listing form on reverse side)

#### Options

- A. In All Three Special Guides – [BEST RATE] \$684**  
December/January 2018 (Winter/Spring)  
2018 Lake Superior Travel Guide annual  
June/July 2018 (Summer/Fall)
- B. Choice of any Two Special Guides – \$472**
  - December/January 2018 (Winter/Spring)
  - 2018 Lake Superior Travel Guide annual
  - June/July 2018 (Summer/Fall)
- C. Choice of only One Special Guide –**
  - December/January 2018 (Winter/Spring) \$244
  - 2018 Lake Superior Travel Guide annual \$342
  - June/July 2018 (Summer/Fall) \$244

Please Provide Current Logo/Graphic with Questionnaire and Payment

### Pre-payment Required – Payment Method

- Check Enclosed (U.S. Funds)
- Charge to my Credit Card:
  - VISA •  MasterCard

Card Number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

CVV \_\_\_\_\_ Expires: Mo. \_\_\_\_ Yr. \_\_\_\_ Initials \_\_\_\_\_

Contact Name (print): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### – Data Verification – Please Update all Information.

PLEASE MARK OR COMPLETE ALL APPLICABLE  
BLANKS AND RETURN BOTH PAGES.  
Printing is appreciated.

Facility Name: \_\_\_\_\_

Mailing Address \_\_\_\_\_

City: \_\_\_\_\_

State/Prov: \_\_\_\_\_ ZIP+4/Postal Code: \_\_\_\_\_

Street location (if different from mailing address):  
\_\_\_\_\_

City: \_\_\_\_\_

State/Prov: \_\_\_\_\_ ZIP+4/Postal Code: \_\_\_\_\_

Geographical Coordinates (if known):

N \_\_\_\_\_ • W \_\_\_\_\_

Business Telephone: \_\_\_\_\_

FAX: \_\_\_\_\_ Personal Email: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signed: \_\_\_\_\_ Dated: \_\_\_\_\_

Publishable Telephone: \_\_\_\_\_

Publishable Email: \_\_\_\_\_

Website URL: \_\_\_\_\_

Facebook Address: \_\_\_\_\_

Twitter Address: \_\_\_\_\_

If seasonal, dates of operation: \_\_\_\_\_

Over

**Special Expanded Run**  
In addition to Lake Superior Magazine,  
FREE copies of the regular magazine Guides  
are distributed throughout the region.

**Full Listings are FREE to Space Advertisers**  
**Call Paul for more Information – 1-888-BIG LAKE (888-244-5253)**

**YOU WRITE YOUR OWN LISTING.**  
**Full Listing information is taken from this Form.**

**Complete your free-form style listing paragraph in 50-60 words.**  
**Contact information from the first page will be included in your paragraph.**  
**Some editing for length and clarity may be necessary. You will receive a proof.**

**Suggestions of Items to Mention**

**Lodging suggestions:**

Seasonal operation • Basic rates, packages and discounts • Amenities  
Special attributes, including smoking, accessibility, pet policy, meeting space, groups

**Restaurant suggestions:**

Name of Restaurant (if different)  
Specialties • Diet Options • Pricing • Amenities • Meeting Space • Entertainment Options

**Information for Listing:** (please print or type)

Organization \_\_\_\_\_

Copy (Up to 60 words) \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Location Address \_\_\_\_\_

Publishable Phone/Email/Website \_\_\_\_\_

For more information, call Paul at **218-722-5002** or toll-free **888-BIG LAKE (888-244-5253)**

This form constitutes the agreement and must be **completed and signed** on the first page. Not responsible for illegible handwriting. Text for listing, electronic photo or logo file and payment must all arrive by closing date.

\*U.S. Funds Prepayment Required. We accept MasterCard and VISA.

**For our editors, what's New or Planned to Change with your property during the next year?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Completed by (Name) \_\_\_\_\_ Date: \_\_\_\_\_

**This form must be received by deadline to guarantee inclusion.**



Return to:  
**Lake Superior Magazine**  
**P.O. Box 16417**  
**Duluth, MN 55816-0417**

**218-722-5002**  
**1-888-BIG LAKE (888-244-5253)**  
**FAX 218-722-4096**  
**Paul L. Hayden**  
**plh@lakesuperior.com**

Due to space limitations, we cannot guarantee inclusion of all information in our listings, however, the information that we present to our readers will be based solely on material that is provided to us on this form. This is a Paid Listing Guide and includes one graphic per listing. You must contract with us, complete payment arrangements and return the form to be listed in the issues. We reserve the right to consolidate multiple properties into a single listing, unless purchased separately.